

# Cobralizer Research & Manufacturer Pitch Report

## About the Founder — Stewart Gray

Based in Montreal, Quebec, Stewart has spent nearly a decade researching, studying, and refining the Cobralizer/Cobramassage concept. As a healthcare worker, athlete, and performer, he identified the need for effective extension-based solutions and built them into a brand and repeatable service.

The startup is actively engaging angel investors to accelerate brand development and partner onboarding. A strategic exit is also being considered: selling the business developed so far for \$100,000 with a small ongoing royalty to support future brand stewardship and IP. Serious inquiries welcome.



## The Cobralizer: A Breakthrough Massage Table

The Cobralizer is the first massage table with the option for its upper section (about one third of its length, excluding the headrest) to incline upward—keeping the user in the cobra position. This position is proven to alleviate or even cure back pain.

**Market Gap:** There are currently no massage tables on the market that offer this unique, novel feature.

**COBRAMASSAGE.COM**  
Therapeutic Massage Evolved — Relief Through the Cobra Position

**ABOUT THE COBRA MASSAGE**  
Learn why extension is the key to lasting back relief

**FIND A COBRA MASSAGE LOCATION IN YOUR AREA**  
CLICK HERE FOR MORE INFO

**BECOME A COBRA MASSAGE REP**  
Would you like your massage business to quadruple

### Product Tiers & Market Opportunity

- **Portable/Consumer Model:** Priced \$150–\$200, designed for individual personal use, sold on Amazon and direct-to-consumer platforms.
- **Professional Model:** For massage therapists, chiropractors, and physiotherapists seeking an advanced tool.
- **Clinical Model:** High-end institutions, sports rehab centers, and hospitals needing the most sophisticated equipment.

**Manufacturer Request:** Please provide cost-per-unit estimates, beginning with 3 prototypes.



### **Conclusion & Next Steps**

Please take a moment to visit [cobralizer.com](http://cobralizer.com) and [cobramassage.com](http://cobramassage.com). The concept and purpose are clear even in the early images, and more professional visuals with models are underway.

When advertising and promotion begin, demand will be strong—for Cobralizer tables and for Cobramassage service locations.

**Call to Action:** Let's build the Cobralizer together. First to market gains the advantage.